



IRS Workflow Diagram (Ready4Invest)

 Objective: Show the light and standardized process for delivering IRS across EEN2EIC.

Step 1 → Investment Readiness Scorecard (Diagnostic)

- SME completes self-assessment.
- Advisor receives automated report (scores, gaps, recommendations).



Step 2 → Select Relevant Toolkit Module(s)

- Module 2: Pitching & Business Model
- Module 3: Financial Readiness
- Module 4: Investor Outreach & Matchmaking



Step 3 → Advisor Support & Feedback

- Advisor guides SME through tools.
- Feedback given via Deck Quality Checklist / Toolkit Delivery Log.



Step 4 → Outcomes & Follow-up

- SME improves pitch, financials, investor readiness.
- Advisor records results in Delivery Log.
- Success Case Summary prepared if relevant.



Step 5 → Reporting & Dissemination

- Selected cases used for EC reporting.
- Success stories disseminated across EEN.

