



Training - EIC Accelerator

EEN2EIC Training for Local Nodes &
Consortium Innovation Leader

23.10.2023, 14:00-15:30 CET



Agenda and speakers

Time	Title of Presentation	Speaker
14:00-14:10	Welcome & Introduction	Frederik Bischler – Steinbeis 2i GmbH Marco Lentini – APRE (EEN2EIC Coordinator)
14:10-14:45	Framework of the EIC & EIC Accelerator Short Proposal – Deep Dive	Stefano Sbarbati - Steinbeis 2i GmbH
14:45-15:10	Best Practices & Hands-on advices for EEN Partners	Natalia Garcia Mozo & Nivedita Mahida-Königsdörfer – Bavarian Research Alliance (BayFOR)
15:10-15:30	Question & Answers	



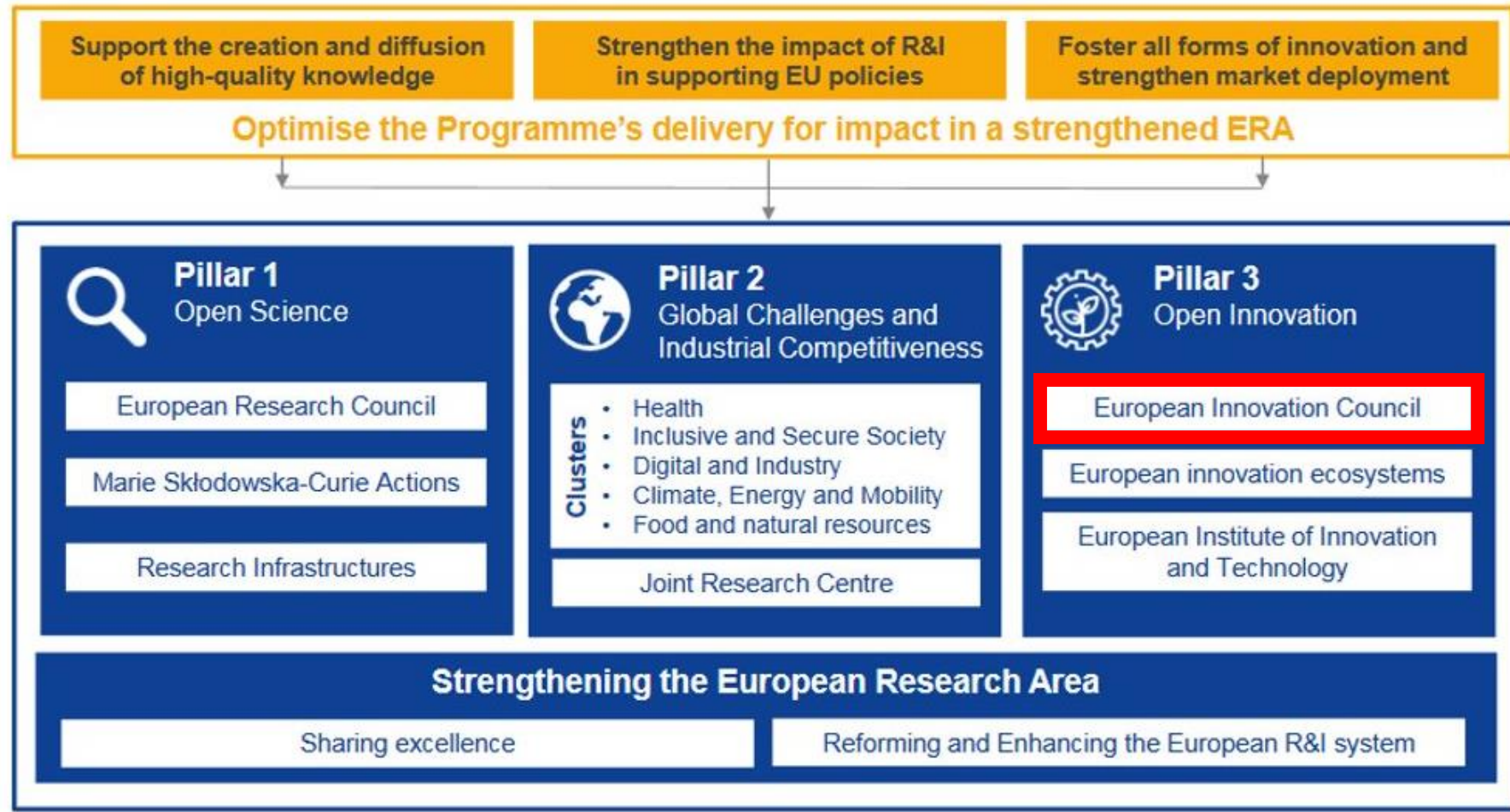
AGENDA

- About EIC
- How to submit Short Proposal
 - Proposal Form
 - Who will evaluate proposals?
 - What are the evaluation criteria?
 - Timeline for EEN support
 - Pitch Deck & Video
- Useful Resources
- Q&A



European Innovation Council

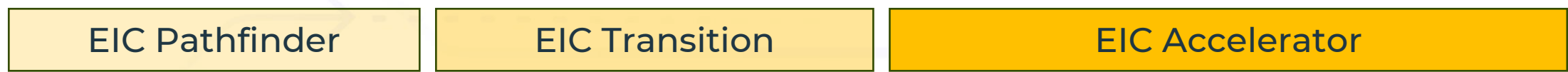
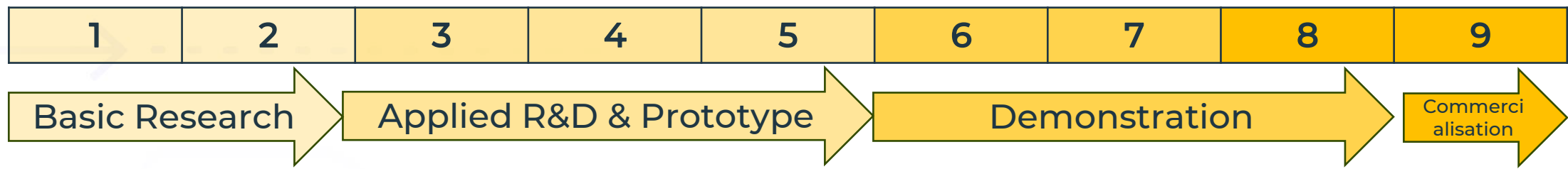
Funding Opportunities in Horizon Europe – Objectives





European Innovation Council

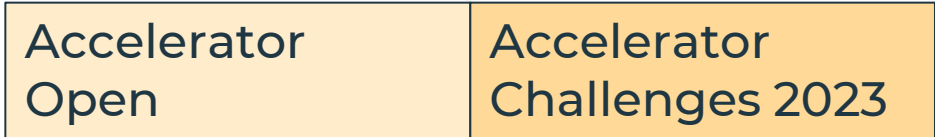
Calls and TRL



Collaborative research in Future Emerging Technologies (FET)

Validation and development of new FET from lab in relevant application environment.

Must build on eligible EU-Funded projects' outcomes



Development & commercial scale-up of disruptive technology-powered innovation solutions for individual start-ups and SMEs



European Innovation Council

Eligibility

Start-ups and SME, that:



Have a highly breakthrough product/service/business that create new markets (from TRL 5/6)



Seek for intensive funding that cannot be secured in “classic” capital market (so called non-bankability)



Small mid-caps (499) with rapid scale up potential – TRL9 only (Investment component)





EIC Accelerator

Grant and Investment component

Grant Component
max. EUR 2.5 million
Funding rate: 70%

Investment Component
EUR 0,5 - EUR 15 Million

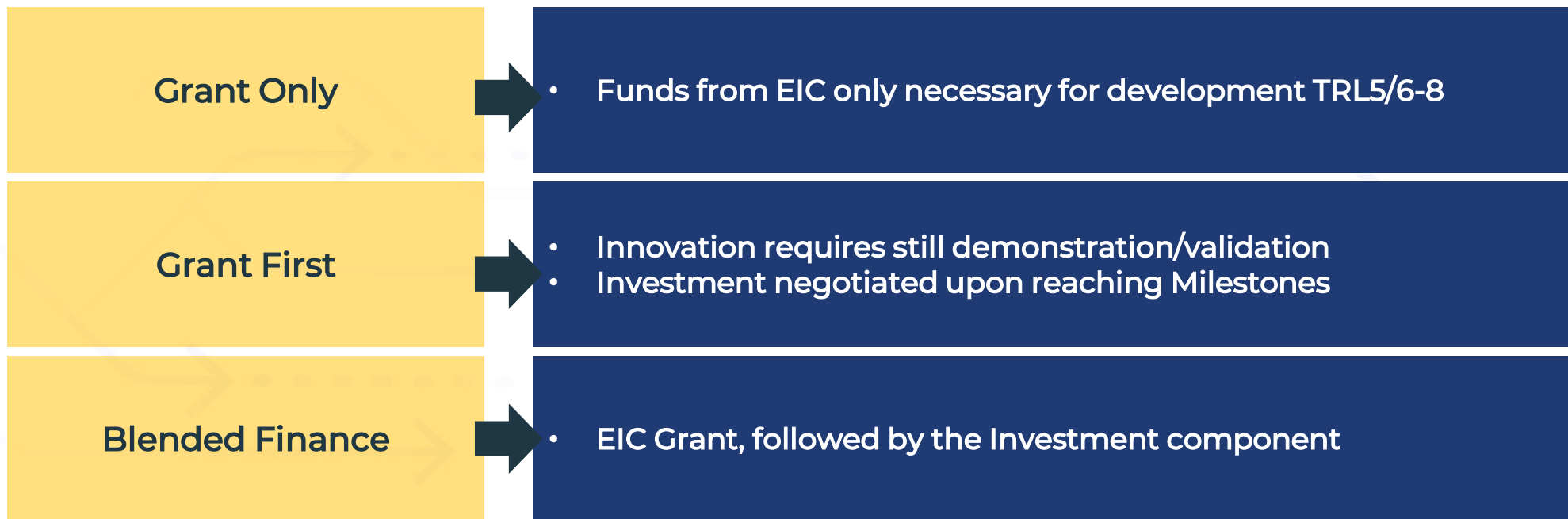


Direct investment capital/ equity
(max. 25% of the voting shares of the
company, TRL9; "patient capital")



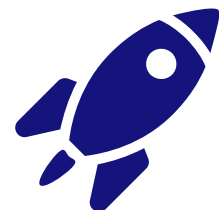
EIC Accelerator

Three types of funding





EIC Accelerator



Application Process



Application: Short application form, Pitch-deck, Video Pitch
Submission: anytime
Evaluation: 4 experts, 2 „Go“ required
Evaluation Time: ca. 4 weeks

Application: Full Proposal, Pitch deck (updated)
Submission: Cut-Off dates only (4/year)
Evaluation: 3 experts, 3 „Go“ required
Evaluation Time: 5-6 weeks

Live Pitch and 35' Q&A Session
Evaluation: 4-6 Jury members
Results: Go = negotiation and due diligence (EIC Fund);
No- Go =
• Second chance Step 3
• SoE



Time to Grant - 8/9 Months



EIC Accelerator – Short proposal

Proposal Form – Questionnaire

1. General
2. Opportunity
3. Solution
4. Competition
5. Impact
6. Company
7. Team
8. Funding
9. Documents
10. Submission

General 8 **General Information**

Opportunity 1 Proposal Number Acronym

Solution 1 190200344

Competition 1 This field is required.

Impacts 1 Full Title

Company 2

Team 2 This field is required.

Funding 4 Abstract

Documents 3

Submission 5 This field is required.

Estimated duration of the project (in months)

This field is required.

Could you estimate the current TRL of your project ?

This field is required.

Relevant keywords for the proposal

1st Keyword 2nd Keyword

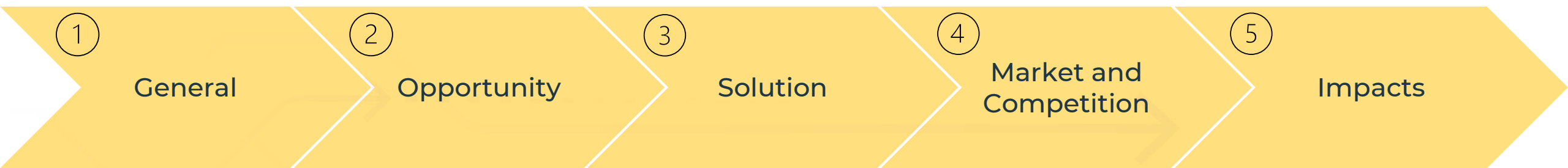
This field is required. This field is required.

Additional free keywords

Type in your keyword and press enter



Short Proposal



- Title
- Abstract
- Project- Duration
- TRL-Level
- Keywords

- The problem addressed from a customer point of view

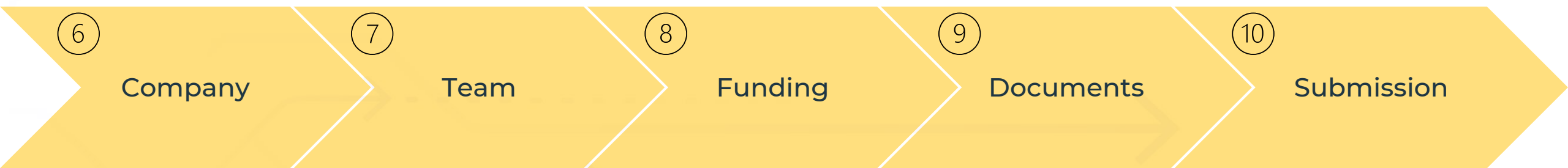
- Presentation of the Solution
 - USP
 - Breakthrough potentials
 - Why now?

- Market and Competition Analysis
 - Business model
 - Competitors
 - Growth

- Impact of your solution on
 - Societal
 - SDG
 - EU Priorities



Short Proposal



- PIC & Companies details
- Website
- Type of entity
- Description of Company

- **Presentation of**
 - Team members
 - Gender balance
 - Recruitment plans

- Indication of financial request
- Previous investment
- Need support of EIC

- Pitch Deck
- Video





Short Proposal

Pitch Deck & Video

Pitch Deck

Max. 10 Slides

- Problem
- Solution (2-3 Slides)
- Company and Team
- Market Size
- USP
- Development Roadmap
- Business model
- Conclusion

Pitch Deck can be updated when submitting full application

Video

Max. 3 Minutes

- Keep the video simple: Show the motivation of the **team** and why the innovation matters.

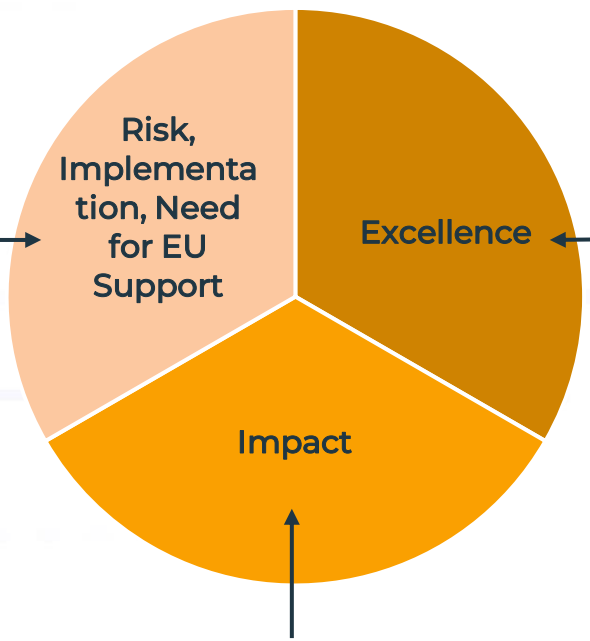




Short Proposal

Evaluation

- Team
- Milestones
- Risk level of investment
- Risk mitigation



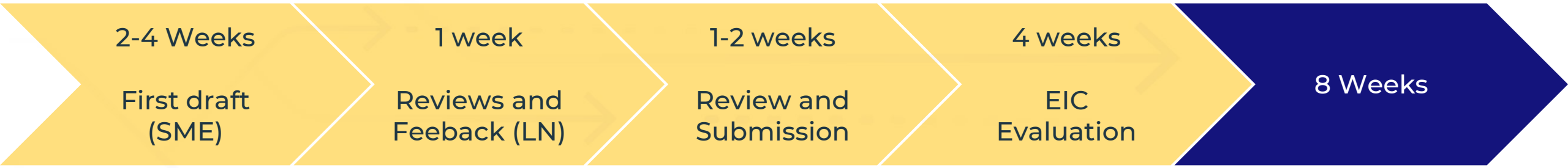
- Degree of high novelty compared to existing products/services
- Relevance of proposal objectives in contributing to specific objectives of the challenge
- Is it the right timing?
- Technological feasibility?
- Intellectual Property Rights of the company

- Scale Up Potential
- Broader impact
- Market fit and competitor analysis
- Commercialisation strategy
- Key Partners



Short Proposal

Local Node Support for Short Proposal - Timeline





References

- [European Innovation Council Work Programme 2023](#)
- [EIC Accelerator Guide for Applicants](#)
- [EIC Accelerator Evaluation Form \(template\)](#)
- [EIC Platform](#)
- [EIC Fund Investment Guidelines](#)
- [\[Acces2EIC\] Annotated Pitch Deck](#)

Thank you for your attention!


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