



Info Webinar

Open Call Nr. 3
Presentation

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Presentation of the Call 3 – Definition

To support **900 Seal of Excellence laureates** from EIC Accelerator, awarded later than June 2021 (SoE awarded before cut-off in June 2021 are not eligible).

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|-------|---|
| KPIs: | <ul style="list-style-type: none">- 900 SoEs supported by the EEN2EIC project- 450 SoEs will apply for funding- 112 SoEs will receive the funding |
|-------|---|

EEN members will be involved:

- as **Group Leaders** (coordinators) for organising matchmaking activities at the country or multi-country level.
- as **Local Nodes** for supporting the local beneficiaries.

EEN2EIC consortium will provide a model blueprint of support activities, as well as digital tools, know-how, and its network for access to public and private investments.

Presentation of the Call 3 - Definition

Group Leader (GL)	45 countries <u>grouped</u> in 12 groups
 Steinbeis Europa Zentrum	A Germany B Portugal, Spain. C <u>Israel</u> , <u>Turkey</u> , <u>Armenia</u> .
 bpifrance	D France, <u>Tunisia</u> , <u>Morocco</u> . E <u>United Kingdom</u> , <u>Ireland</u> . F <u>Netherlands</u> , <u>Denmark</u> .
 APRE <small>Agencia per la Promoció de la Recerca Europea</small>	G <u>Italy</u> , <u>Malta</u> . H <u>Belgium</u> , <u>Luxembourg</u> , <u>Switzerland</u> I <u>Finland</u> , <u>Iceland</u> , <u>Norway</u> , <u>Sweden</u> .
 LITHUANIAN INNOVATION CENTRE	J <u>Austria</u> , <u>Bosnia and Herzegovina</u> , <u>Croatia</u> , <u>Czech Republic</u> , <u>Hungary</u> , <u>Montenegro</u> , <u>Serbia</u> , <u>Slovakia</u> , <u>Slovenia</u> .
 praxi <small>help-forward network</small>	K Estonia, Latvia, Lithuania, Poland, Ukraine. L Albania, Bulgaria, Cyprus, Georgia, Greece, Kosovo, Moldova, North Macedonia, Romania.





Presentation of the Call 3 – Group Leader

ENN2EIC Coordination will work with **twelve (12)** EEN members as Group Leaders (GL).

Seven (7) EEN members as Group Leader need to be identified via this call.

Open date:

24/ 01/ 2023

Closing date:

27/ 03 /2023 at 17:00 CET (Brussels Time)

GROUP LEADERS (GL) <i>designation of the EEN member responsible of certain regions</i>	REGIONAL / COUNTRY / MULTI- COUNTRY LEVEL
B	Portugal, Spain
C	Israel, Turkey, Armenia
E	United Kingdom, Ireland
F	Netherlands, Denmark
H	Belgium, Luxembourg, Switzerland
I	Finland, Iceland, Norway, Sweden
J	Austria, Bosnia and Herzegovina, Croatia, Czech Republic, Hungary, Montenegro, Serbia, Slovakia, Slovenia



Presentation of the Call 3 – Group Leader: Eligible Conditions

Necessary:

- to be a member of Enterprise Europe Network (EEN) and be part of existing EEN Consortium at the time of application.
- to ensure appropriate track record in providing innovation support services to SMEs.
- to provide well-good network with other EEN consortium partners as well as a network of regional innovation ecosystems.

Preferably:

- to have enough personal resources to support Seal of Excellence holders (in case of Group Leaders (GL) it is coordination of Local Nodes (LN) and organization of e-pitches)
- to have knowledge of national innovation funding landscape/programs of several countries
- to have knowledge of Venture capital (VC) country/region landscape
- to have experiences coaching and pitching enterprises to present in front of VC
- to have knowledge of Horizon Europe ecosystem



Presentation of the Call 3 – Group Leader: Eligible Activities

GL is the **connection** between EEN2EIC project and its group of EEN countries:

- To **coordinate and support** LNs within the designated region:
 - to support LNs in their cooperation with SOE SMEs in obtaining finance from private and public sources.
 - to prepare and update on the regular base the list of possibilities of funding from public sources.
- To add the national investors and public funders to EEN2EIC e-community,
- To update an e-pitches planning, training and coaching services of selected SoE startups and logistic details.
- To participate on **onboarding webinars and coaching workshops** organized by Bpifrance in the context of this project.
- GL will be responsible for supporting Bpifrance in **preparation of the e-pitching calendar.**



Presentation of the Call 3 – Group Leader: Eligible Activities

- GL will organize e-pitches:
 - selecting companies from nominations provided by LNs and provide the pre-pitch coaching for selected companies.
 - inviting local and national investors to the e-pitches.
 - follow up the pitching companies and will provide additional matchmaking services for introduction the companies to the investors.
 - to provide all necessary data and contacts needed for reporting to Bpifrance, European Innovation Council (EIC) and EEN.
- Other responsibilities of GLs:
 - monitoring and updating the information about the regional / national EU innovation funding programmes relevant to SOEs.
 - to be active in the implementation of the project and must coordinate their actions with Coordination office.
 - to be a member of the selection committee for Local Nodes in their groups.



Presentation of the Call 3 – Group Leader: Application Process

Deadline: 27th of March 2023 at 17:00 Brussels time.

Selection committee for selection of the Group Leaders:

– the representatives of the Coordination office, especially representants from **APRE** and **Bpifrance**.

The questions presented in the application form:

- **General information about the organization:** (Name and contact information of the applying organization, Gender Equality Plan, Gender of the person)
- **Eligibility Check:** Is the organization part of existing EEN Consortium (Y/N) If yes, please state the full name of the consortium you belong. What role do you have in this consortium? (Partner/Coordinator) What geographical area does your consortium cover?
- **Scope of the application:** Please select the group of countries in which you want to be a Group Leader (selection from 7 possibilities)



Presentation of the Call 3 – Group Leader: Application Process

• Section 1 – Relevance:

Please describe your organization, its role in the EEN and the knowledge or cooperation with others EEN members?

Make sure to indicate any membership of EEN TG/SGs (with reference to the ones relevant for the target groups of the EEN2EIC projects) as well as previous experiences with regards to the support of companies in applying to EIC Accelerator or a special services or trainings to support SMEs, and other support measures specifically targeted to EEN at consortium, national and international level.

• Section 2 – Implementation:

Please describe the capacity and motivation of your organization to implement the GL role?

Make sure to describe also existing knowledge, expertise and experiences in your organization with reference to coaching of pitching companies, organization of the pitching sessions, knowledge of the VC ecosystem, knowledge of public funding landscape and access to European Funding frameworks in general and European Innovation Council in particular.

• Section 3 – Impact

Please describe in which regional, national and international networks and initiative your organization is taking part, with particular reference to the ones covering the target groups of the project?



Presentation of the Call 3 – Local Node

Local Nodes (LN) – local EEN members

One EEN member supporting SoE holders in their region / EEN consortium will be selected as a Local Node for the WP3 – Support of Seal of Excellence holders.

LN's will closely **cooperate** with selected GLs in their groups and LN will be in charge of the **direct communication** and **provide direct support** to SoE companies in the regions defined as their scope of action.

In specific cases, if the consortium considers that it is necessary to identify more than one LN for the successful implementation of activities listed in section 3.3 of the call, more than one Local Node (LN) per consortium could be selected.

The Selection will be made to enable full coverage of the country and the consortium area and avoiding overlapping covered regions.

Open date:
24/ 01/ 2023

Closing date:
26/ 04 /2023 at 17:00 CET (Brussels Time)



Presentation of the Call 3 – Local Node: Eligible Conditions

Necessary:

- to be a member of Enterprise Europe Network (EEN) and be part of existing EEN Consortium at the time of application.
- to ensure appropriate track record in supporting R&D SMEs.
- to provide well-good network with other EEN consortium partners as well as a network of regional innovation ecosystems.

Preferably:

- to have enough personal resources to support Seal of Excellence holders in their region.
- to have the knowledge of national innovation funding landscape/programs of own region / country.
- to have the knowledge of Venture capital (VC) country/region landscape.
- to have the knowledge of Horizon Europe ecosystem.



Presentation of the Call 3 – Local Node: Eligible Activities

LN is the connection between EEN2EIC project and each SoE holder and regional innovation ecosystems:

- to contact and to support directly SoE holders in designated area / EEN consortium
 - to add the local investors and public funders to EEN2EIC e-community,
 - to add and onboard SoE startups to EEN2EIC e-community.
 - to participate on onboarding webinars and coaching workshops organized by Bpifrance in the context of this project.
 - to select and nominate the SoE companies for e-pitch and provide their contacts to GLs.
 - to invite the local investors to the e-pitches organized by Group Leader.
 - to recommend the national public possibilities to SoE companies and support them if they decide to apply.
 - to follow up the pitching companies and provide additional matchmaking support for introduction the companies to the investors.
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- To be active in the implementation of the project and must coordinate their actions with GL.



Presentation of the Call 3 – Local Node: Application Process

Deadline: 26th of April 2023 at 17:00 Brussels time.



Selection committee for selection of the Local Nodes:

- the representatives of the Coordination office, representants from **APRE, Bpifrance** and selected **Group Leader** for specific group.



The questions presented in the application form:

- **General information about the organization:** (Name and contact information of the applying organisation, Gender Equality Plan, Gender of the person)
- **Eligibility Check:** Is the organization part of existing EEN Consortium (Y/N) If yes, please state the full name of the consortium you belong. What role do you have in this consortium? (Partner/Coordinator) What geographical area does your consortium cover?
- **Scope of the application:** Please select the group of countries in which you want to be a Local Nodes (selection from 12 possibilities)



Presentation of the Call 3 – Local Node: Application Process

• Section 1 – Relevance:

Please describe your organisation, its role in the EEN and the knowledge or cooperation with others EEN members?

Make sure to indicate the previous experiences with regards to the support of companies in applying to EIC Accelerator or a special services or trainings to support SMEs, and other support measures specifically targeted to EEN at consortium, national and international level.

• Section 2 – Implementation:

Please describe the capacity and motivation of your organisation to implement the LN role?

Make sure to describe also existing knowledge, expertise and experiences in your organisation with reference to coaching of pitching companies, organization of the pitching sessions, knowledge of the VC ecosystem, knowledge of public funding landscape and access to European Funding frameworks in general and European Innovation Council in particular.

• Section 3 – Impact

Please describe in which regional, national, and international networks and initiative your organisation is taking part, with particular reference to the ones covering the target groups of the project.



Presentation of the Call 3 – Voucher Scheme

Seal of Excellence Group Leader Voucher:

90 Vouchers will be provided to the Group Leaders at €9,406 per voucher.

Seal of Excellence Local Node Voucher:

900 Vouchers will be provided to the Local nodes at €1.100 per voucher.

Each voucher will be paid by EEN2EIC when the condition listed in Section 5.2 are reached each of the time. All the Vouchers into this strand will be paid up to the full capacity of this budget.



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Thank you for your attention!

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